



# **BODHI INTERNATIONAL CONGRESS - BIC20**

**THREE DAY BODHI INTERNATIONAL CONGRESS**  
*An International Online Conference on*

**30, 31 October 2020  
&  
1 November 2020**

**PARADIGM SHIFTS IN  
TEACHING LANGUAGE,  
LITERATURE  
&  
CULTURE**

Revised Dates  
for  
Online  
Conference



## **Organized by**

Research Department of English  
**THE AMERICAN COLLEGE**

(Autonomous Institution Affiliated to  
Madurai Kamaraj University, Madurai.)  
Madurai, Tamil Nadu  
[www.americancollege.edu.in](http://www.americancollege.edu.in)

**BODHI INTERNATIONAL JOURNAL**

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Quarterly Journal, India  
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## **in association with**

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**UNIVERSITY OF JAMMU**

Jammu and Kashmir  
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Research Department of English

**THE STANDARD FIREWORKS  
RAJARATNAM COLLEGE FOR WOMEN**

(Autonomous)

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Department of English  
**WOMEN'S CHRISTIAN COLLEGE**

Nagercoil, Tamil Nadu  
[www.wccnagercoil.edu.in](http://www.wccnagercoil.edu.in)

## GREETINGS!

We cordially invite you to the THREE DAY BODHI INTERNATIONAL CONGRESS An International Online Conference on "Paradigm Shifts in Teaching Language, Literature and Culture" scheduled from 30, 31 October 2020 to 01 November 2020.

## ABOUT THE UNIVERSITY OF JAMMU



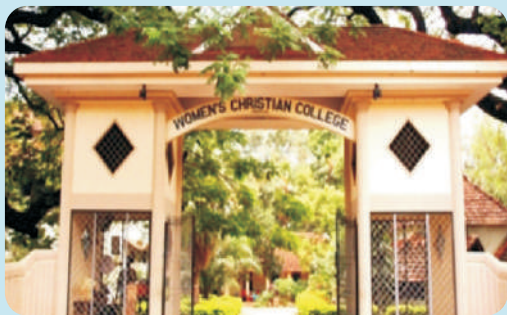
University of Jammu, established 1969, a NAAC accredited A+ and NIRF ranking 2020: 52, university, has been consistently moving ahead in academic and co-curricular activities. It has grown and developed as one of India's prestigious universities with its commitment and focus on its core functions of teaching, research, publication, examination and extension. The University offers around seventy postgraduate and undergraduate courses in different faculties. The department of English, Bhaderwah Campus of the University, offers MA, MPhil & PhD programmes and aims at catering to the people living in the predominantly hilly areas of the erstwhile district of Doda of Jammu & Kashmir Union Territory. The foundation stone for the Campus was laid by Jenab Ghulam Nabi Azad, then Chief Minister in March, 2006 and later the campus was inaugurated by her excellency the President of India, Shrimati Pratibha Devisingh Patil.

## ABOUT THE AMERICAN COLLEGE



The American College is a 138-year-old NAAC-reaccredited 'A' grade, autonomous institution affiliated to Madurai Kamaraj University, Madurai. It is known for its focus on academic excellence and social relevance. It played a pioneering role in the development of college autonomy in India in 1978. Its successful early implementation of Choice Based Credit System (CBCS) under autonomy and its completion of 139 years of service bear testimony to the position that the college currently enjoys. Today, the College offers 26 undergraduate, 17 postgraduate, 10 MPhil, and 9 Research Departments in the Main campus. Eight undergraduate, one postgraduate, and one MPhil programme in the satellite campus that is located on a 59 acre land at the foot of the Western Ghats on the outskirts of the City with two state-of-the-art buildings designed in Chettinad Style developed in 2006. The College has two autonomous Centres: Department of Applied Science (DAS) and Study Centre for Indian Literature in English and Translation (SCILET) that receives international attention. The College has a strength of 9000+ students.

## ABOUT WOMEN'S CHRISTIAN COLLEGE



This prestigious Institution, meant for the Development of downtrodden women of Kanyakumari district has a long lasting tradition since the regime of Maharani of Travancore, Rani Gowri Parvathi Bai in the early 18th century. It is the campus where the pioneer educational institution was started in the Princely State of Travancore. Rev. Charles Mead, Father of South Travancore Mission came to Travancore in 1818. He made the tourist bungalow of Colonel Munro (the place where the present chapel is located) as the Head Quarters for his missionary work. In October 1819, he established the Mission Seminary, which became the first educational institution in Travancore. Mr. Mead wrote the following about the seminary to his church in England. "This will rise, we hope, in time to a Mission College for South India". His words came true in February 1893 when the seminary was raised to a second grade college named 'Nagercoil Christian College' which was affiliated to the University of Madras. At that time, 13 students (7 Christians and 6 Non-Christians) got enrolled. With the donation given by Septimus Scott, a new two storey building was built (the present Chemistry-Zoology block) in 1889. Later the College was named after him as Scott Christian College. The main block was built in

1940. In 1970, Scott Christian College was shifted to the new campus in the Kottar-Parvathipuram Road. On 13th June, 1973, Women's Christian College was started in this campus by the Kanyakumari Diocese of the Church of South India. Dr. Joy Gnanadhasan, Wife of Moderator I.R.H. Gnanadhasan, was the founder Principal. This lush green campus which carries the sacred memories of the missionary work is situated in the center of the town. It is from this campus that the early Christian missionaries spread enlightenment to the areas around. Within a short span of forty years, this College has created a niche for itself by providing quality learning for the holistic development of the students. Its motto "Enlightened We Serve" is more appropriate to the mission it fulfills in the field of education. It offers 12 UG, 7 PG, 4 M.Phil courses and 7 Ph.D. programmes. It has a student enrolment of more than two thousand girls.

### **ABOUT THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN**



The Standard Fireworks Rajaratnam College for Women was established in 1968, by the then Vice Chancellor, Sri Meenakshi Sundaram. Affiliated to Madurai Kamaraj University, Madurai, Tamilnadu, the committed service of the college earned the Five Star Status awarded by the National Accreditation and Assessment Council. In the third cycle of accreditation in 2014, 'A' grade was awarded again. Autonomy status has proved to be a boon towards innovation and up gradation. The college was recognized with the coveted honor of "College with Potential for Excellence" UGC in the year 2011. The year 2016-17 witnessed the successful passage of the institutions through the second phase of CPE and

the status is extended for a span of five years from 2017-2022. Dovetailing the Golden Jubilee celebrations in the year 2019-20, the college is ever committed to champion the cause of educating and empowering rural women.

### **ABOUT THE BODHI INTERNATIONAL JOURNAL**

The Bodhi International Journal of Research in Humanities, Arts and Science is an Online, Peer Reviewed, Refereed and Quarterly Journal with Impact Factor. The Journal is committed to bringing together academicians, research scholars and students from all over the world, who strive professionally to upgrade the status of academic career and society by their innovative ideas. The journal also aims at promoting interdisciplinary studies in the fields of humanities, arts and sciences.

### **CONCEPT NOTE**

"The journey to the light starts with a candle. Once it's lit, darkness has gone forever"

- Adriano Bulla

Change is the only entity that never changes. A paradigm shift is a fundamental change in the basic concepts and experimental practices of a discipline. It brings about changes that create a milestone or turning point that gives a new identity or dimension to the existing entity. There are millions of paradigm shifts in every walk of our lives, which are reflected in literature of the past 2,500 years. Any literary piece is an outcome of these shifts.

Literature has been studied throughout the ages and critical tools are available to readers and critics of all ages pre teaching of Literature has been from humanist perspectives for a long time. Saussure's focus on language as a system of signs resulted in what has been called 'linguistic turn'. Linguistic turn drew attention to literature as a construct, which comprises signs deriving its significance from the system that produces it. 'Cultural turn' was popularised by Williams and Althusser. Cultural studies equates literature with cultural artifacts and ideology. Postmodernism, in turn, challenges all the traditional claims to objectivity and originality. Edward Said's Orientalism ushered the 'Politicalturn' postcolonial theories of literature and the recent pandemic has also brought in Paradigm Shifts in multi-dimensions.

This conference focuses on the paradigm shifts in the teaching of three key areas, viz. Language, Literature, and culture.

### **PROCEDURE FOR PAPER SUBMISSION**

Articles should be in Times New Roman, size: 12 double-spaced and submitted only in MS Word 2003/ 2007 version. All papers should follow the MLA or APA style manual. The abstract must be of 250 words and the full paper

should not exceed 2500 words, including tables and references, if any. Authors should submit papers as an e-mail attachment to **bodhicongress@gmail.com**. A Paper ID will be sent to the corresponding author for further communication.

### **FOR ONLINE PAPER PRESENTATION**

Paper presenters will be given 5 to 10 minutes to present their papers at a fixed time. They will be intimated by the conference team regarding their time slot.

### **PUBLICATION**

Selected papers will be published in Chapter Edited Book with ISBN / Refereed Journal with ISSN and it is not a Conference Proceedings. Hard copy of the published book will be couriered to all the scholars whose papers are selected and published.

### **REVIEW PROCESS**

The articles will be evaluated on parameters of originality, relevance, and contribution to the current academic scenario. The articles will go through a single-blind peer review process. All the articles will be reviewed, copy-edited and approved for publication only after the acceptance from the Editorial Board.

### **PLAGIARISM ALERT & DISCLAIMER**

All submissions should be original and must be accompanied by a declaration of Originality stating that the work has not been published anywhere else. Contributors are advised to follow academic ethics with respect to acknowledgment of ideas borrowed from others. The Conference team & editors will not be responsible for any such lapse on the part of the contributor regarding plagiarism and unwarranted quotations in their manuscripts. The contributors will be responsible for such lapses, if any, on legal bindings and ethical code of publication.

### **REGISTRATION DETAILS**

Participants should send the duly filled-in registration form, along with the registration fee through online transfer. Registration fees for co-authored papers should be paid separately. Separate registration fee should be paid for each of the papers by an author.

Account name : BODHI INTERNATIONAL JOURNAL  
Account No : 37372044860  
IFS Code : SBIN0018158  
STATE BANK OF INDIA  
Branch Name : Andalpuram, Madurai.

The Registration & Publication fees are as below:  
For Only Participation : Rs.100/-  
Participation & Presentation : Rs. 200/-  
Participation, Presentation & Publication: Rs.1000/-

## **GENERAL INSTRUCTIONS TO THE PARTICIPANTS**

- ❖ **Last date for Registration: 23 October 2020**
- ❖ **Last date for full paper submission: 27 October 2020**
- ❖ **Registration fees for co-authored papers should be paid separately.**
- ❖ **E- Certificate will be issued to the registered participants based on the Attendance and the submission of Feedback form.**
- ❖ **Attendance is mandatory for all sessions.**
- ❖ **The sessions will be available online for 24 hours. (Those who miss the live session may watch the session within 24 hours and fill the feedback form through the feedback link displayed during the session, to confirm your participation.)**
- ❖ **The Published book will be sent through Courier, after the Conference.**
- ❖ **The Schedule and all other instructions will be sent only through WhatsApp. So joining the WhatsApp Group is mandatory for all registered participants.**



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**<http://tiny.cc/BIC20>**

**e-Mail ID:bodhicongress@gmail.com**  
**Contact Number: 7540077733.**

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An International Online Conference on

**“PARADIGM SHIFTS IN TEACHING LANGUAGE, LITERATURE AND CULTURE”**

**30, 31 October 2020 & 01 November 2020**

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